



DIGITAL
ENTERPRISE
SHOW

CALL FOR SPEAKERS

10 - 12 JUNE 2025
MÁLAGA – FYCMA
#DES2025



AI-Driven Business Success
CLOUD | CYBERSECURITY | MARTECH | AI

CALL FOR SPEAKERS



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In this document you will find all the information to consider your participation at DES2025 | Digital Business World Congress 'Call for Speakers'.

The Conference Program is responsibility of DES2025 Congress Director in collaboration with Steering Committee.

01. INTRODUCTION TO DES | DIGITAL BUSINESS WORLD CONGRESS

AI - DRIVEN BUSINESS SUCCESS

2025 sets a new pace in the integration of exponential technologies within the organizations! Just as our brain integrates and coordinates all bodily functions, in the realm of modern business, AI serves as the central nervous system connecting all technological aspects in a company. This digital brain processes data, orchestrates automated systems, integrates all technologies and synchronizes operations across departments with a clear goal: Business Success

Discover at DES2025 how companies and leaders with a new mindset will be able to leverage AI's connective power to gain a competitive edge, operating with the agility and intelligence of a well-coordinated organism in the complex business ecosystem.

Digital Enterprise Show has become the largest European professional event on AI and exponential technologies and one of the global benchmarks that offers C-Level Executives and top management the latest technological solutions and products to guide/support large corporations, SMEs and public administrations towards business success.

DES | Digital Enterprise Show brings together the best experts to spur the identification and creation of business and professional opportunities during 3 days in June at Málaga, Spain. The myriad of conferences, the exhibition area and the many networking possibilities equally attract top executives, decision makers, transformers, innovators and entrepreneurs from the private as well as public sector. The range of presented innovations, the different discussions topics and formats, along with the international mix of participants from around 50 countries stimulate knowledge transfer, inspiration and success stories sharing.

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02. PURPOSE OF DES2025 CALL FOR SPEAKERS. WHO CAN PARTICIPATE?

DES2025 'Call for Speakers' is looking for business leaders, game changers, innovators, experts, entrepreneurs, scholars, government officials, Universities, R&D centers, associations and organizations with the most powerful, innovative and disruptive ideas, initiatives, solutions and/or projects within the framework of digital business, transformation.

All authors who identify with this aim are invited to submit their proposals to DES2025 | Digital Business World Congress.

DES embraces diversity and inclusion, welcoming all applications.

DES is a truly committed diversity-oriented congress so you are more than welcome to submit your applications regardless your geography, age, gender, race, etc.

Please note that:

DES is meant to inspire and empower a professional audience. In order to keep this congress knowledge -share approach spirit any solution or product sales- oriented pitch presentation will not be accepted.*

Local focus is addressed to Spanish geography only.

Please read DES2025 FAQs 'In which language can the proposal be submitted?'

03. DIGITAL BUSINESS WORLD CONGRESS KEY TOPICS

DES2025 | Digital Business World Congress will reflect the evolving applications of AI following its widespread democratization in 2024, focusing on productivity models, mass adoption, true integration, and autonomous systems. We aim to showcase success stories and challenges experienced by companies to share valuable insights and emerging opportunities. DES2025 | Digital Business World Congress will consider the below aspects and level of relevance for approvals:

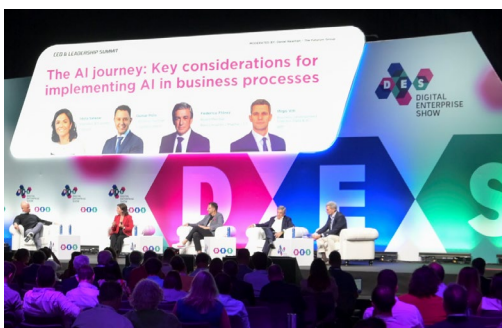
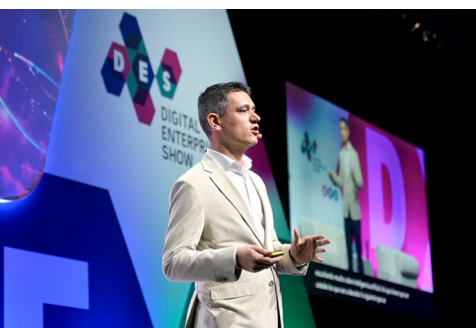
3.1.AI 2.0: From Generative Models to Autonomous Systems: Cross-sector AI evolution, Self-learning and decision-making experiences, Advanced Intelligence Automation, Proactive predictive analysis

3.2.Quantum Computing Revolution: Breakthroughs in quantum applications for businesses, Challenges in quantum tech, Path to quantum supremacy.

3.3.Human-AI Collaboration (Co-AI): AI co-pilots, assistants or decision-support systems.

3.4.Tech Governance, Regulation and Competitiveness: Ethical Compliance, New Regulations, Governance Trends, and Competitive Threats.

3.5.AI for Brain-Computer Interfaces (BCI): interaction between human brains and computers. Opportunities and challenges. implications for healthcare, disabilities, and the new forms of human cognition and communication.



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3.6.Success Stories: Best practices of innovative brands applying business-driven solutions across sectors, sharing insights and adding value through their experiences.

3.7.Innovación en la empresa española: casos de éxito, herramientas clave, internacionalización y tendencias tecnológicas en la empresa española.

Expertise, tangible learnings, knowledge sharing and visionary approach are key elements for DES. Are you ready to share your knowledge? We want to hear from you!

04. HOW TO SUBMIT YOUR PROPOSALS AND DEADLINES

To apply to **DES2025| Digital Business World Congress** 'Call for Speakers', please fill in the form with all the requested details available at: <https://www.des-show.com/call-for-speakers-application/>

I WANT TO APPLY

Please remember that all proposals must fulfil DES terms and conditions.

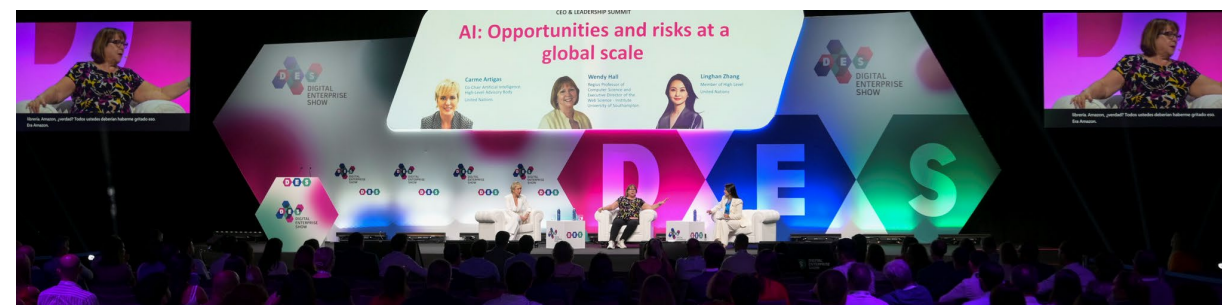
There is no limit to the number of submissions by author, but it is important to submit only those areas of key importance to your expertise. As a guideline, we suggest no more than 3-4 submissions per author / company / institution / organization.

Timeline for submissions and key important dates:

- Proposals due: **20th April 2025, at 23:59:59 CET.**
- Selected proposals notification acceptance communications: **from 7th May 2025 onwards.***

The Steering Committee reserves the right to accept proposals before 7th May.

Between those deadlines, DES2025 Steering Committee and/or Congress Director reserves the right to ask for any clarification or additional information about the submitted entries.



05. DES 2025 FAQs

- Will DES be held in a physical or online format?

DES will be a fully physical event. Only proposals from speakers available to be on Málaga (FYCMA venue) during those days will be accepted.

- Does the organization cover the flight and accommodation, and/or honorariums of selected candidates?

DES works under a non-Travel Expenses policy. Speakers are responsible for all their travel and expenses, and no fees will be covered. The Steering Committee reserves the right to evaluate whether the candidate can be subject of an exception upon request.

- Does it have any economic cost to participate at 'DES Call for Speakers'?

No, it's totally free.

- Which are the formats of the sessions and how much time will be assigned?

DES runs under different formats (roundtable, fireside chat, keynote, etc.). The final session format, duration and time slot assigned will be informed after the selection process has been completed. Please take into consideration that DES | Digital Business World Congress runs under 5 auditoriums, in which sessions are running in parallel during the 3 days of the event. DES2025 Steering Committee may place your selected proposal in any forum/vertical/series/summit within any of the official DES formats/time slots.

- In which language can be submitted the proposal?

English is DES official Language, it will be the only one accepted to fill in 'DES2025 Call for speakers' application form as well as for delivering at any area of the Congress*.

Proposals in any other language will be rejected, with the sole exception to those addressed to DES Local Focus program section*. Any submission in Spanish language automatically will be evaluated for this area-only.

*DES Local Focus is the only Spanish-only sessions (representing one tenth of the whole DES content).

- How many proposals does DES2025 | Digital Enterprise Show accept?

The number of accepted proposals is a responsibility of DES2025 Steering Committee and may vary depending on the quality of the proposals received and the final requirements of the program itself.

- Is it possible to extend the information after the 'Call for Speakers' submission?

If you need to modify or extend any of the information submitted please contact us at:

congress.des@barter.es.

06. EVALUATION CRITERIA

The objective of **DES | Digital Business World Congress** is to provide a comprehensive view for professionals and companies of key topics regarding Digital Business transformation and the latest technological innovations applied to business.

All through unique and high-level conferences, presentations, talks and roundtables that will showcase cutting-edge technologies as well as digital trends through the most innovative, disruptive inspiring ideas and best practices.

DES2025 selection criteria will be guided by:

- Impact (use cases, learnings, success stories) in each one of the key topics/areas of the Congress.
- Relevance to current business challenges, driven by digital.
- Innovation and original ideas.
- Originality and disruption.
- Impact on business goals.
- Vision and main takeaways of the presentation/talk.
- Speaker professional achievements and Curriculum.

07. EVALUATION PROCESS, SPEAKERS CONFIRMATION AND BENEFITS OF BEING A DES2025 SPEAKER

DES2025 | Digital Business World Congress Steering Committee will select among all the submitted proposals those which it may consider appropriate and relevant for DES2025 conference program. All proposals will be fully reviewed.

Please note that DES2025 Steering Committee reserves the right to place the submitted conference in the slot-time and conference track that it may deem it convenient, as well as the final format (roundtable, firesidechat, keynote, etc.).

From 7th May onwards DES2025 Technical Office will inform participants about their proposal status (rejection or acceptance). In case of being accepted as speaker, the Technical Office will contact the participant with those contact details provided in order to inform and support him/her about:

- The Speaker Registration Pass to DES2025. This special pass will allow the entrance to all areas including Speakers & VIP Lounge as well as all conference sessions without any restriction.
- Welcome to DES2025 online Speakers' Hub.
- Final details about the sessions as well as the final format and slot-time.
- Any other relevant detail about DES2025 participation (speakers in same track or session, moderator, conference chair, potential journalists interested in having an interview, potential online promotion, etc.).
- Any other information that it may be relevant.

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08. INTELLECTUAL & INDUSTRIAL PROPERTY RIGHTS

The participant is responsible for the authorship of the submitted proposal; he/she is the owner of the intellectual and, where applicable, industrial property rights thereof. The participant is accountable for the proposal submitted not violating intellectual property rights, industrial property rights, copyright and/or image rights and assumes complete responsibility with regard to third parties; DES | Digital Business World Congress (the Organization) is free of all liability. Once the proposal has been selected and approved, the organizers may make public any details considered as public (author, company / organization, title, brief, abstract, website, and topic).

09. DATA PROTECTION

Digital Enterprise Show (DES) undertakes to maintain the confidentiality of the proposals received and the companies or authors and only will share them with DES2025 Steering Committee members.

Once the proposal has been selected, DES organization may consider publish any details such as: author, company/ organization, title, brief, abstract, website, and/or topic, in those channels and means that DES uses for its promotion (website, social nets, visitor guide, etc.).

For the purposes of the provisions in current legislation on data protection (Regulation EU 2016/679 of the European Parliament and of the Council of 27 April 2016 -GDPR-), we inform you that Digital Enterprise Show will process all your data in accordance with the provisions of its Privacy Policy, where you could be able to exercise the rights that this norm confers.

10. CONTACT DETAILS AND ADDITIONAL INFORMATION

If you have any question, doubt or suggestion regarding this 'Call for Speakers' or DES | Digital Business World Congress, please contact us at:

- Phone: +34 934 923 803
- Contact: congress.des@barter.es

If you are also interested in exhibiting or partnership options to maximize your company's profile at Digital Enterprise Show | Digital Business World Congress please contact us at:

- Phone: +34 919 551 551
- Contact: exhibit@des-show.com



BUSINESS OPPORTUNITIES



KNOWLEDGE & INSPIRATION



NETWORK

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- BRUSSELS belgium@nebext.com
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#DES2025
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DES drives sustainable
digital business transformation

AN EVENT OF:

NEBEXT
NEXT BUSINESS EXHIBITIONS

IN COLLABORATION WITH:

